

Privacy & Cookie Policy

Effective Date: 19th March 2025

Last Updated: 19th March 2025

Welcome to **The Sacred Birth Centre**. Your privacy is important to us. This Privacy & Cookie Policy explains how we collect, use, and protect your personal data when you visit **www.sacredbirthcentre.org** (the "Website").

By using our Website, you agree to the collection and use of information in accordance with this policy.

1. Who We Are

The Sacred Birth Centre ("we," "us," or "our") helps individuals and businesses integrate purpose-driven leadership and regenerative business practices.

 **Contact:** info@sacredbirthcentre.org

2. What Data We Collect

We collect different types of data based on your interaction with our Website:

A. Information You Provide

- Name
- Email address
- Phone number (if provided)
- Billing details (for purchases or paid services)
- Any information you share via forms, email, or chat

B. Information Collected Automatically

- **Device & Browser Information:** IP address, browser type, device type
- **Usage Data:** Pages visited, time spent, referral source
- **Cookies & Tracking Technologies:** See [Section 6 – Cookie Policy]

C. Information from Third Parties

- Payment providers (for transactions)
 - Social media platforms (if you engage with us)
 - Analytics tools (Google Analytics, Facebook Pixel, etc.)
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3. How We Use Your Data

We use your personal data to:

- ✓ Provide services (process inquiries, sign-ups, purchases)
- ✓ Improve user experience (understand how visitors use our site)
- ✓ Marketing & communication (send relevant updates, if opted-in)
- ✓ Legal & security compliance (prevent fraud, comply with regulations)

We **do not sell or rent your personal data** to third parties.

4. Who We Share Your Data With

We may share your data with:

- ♦ **Service Providers** – Website hosting, payment processors, email marketing tools
- ♦ **Legal Authorities** – If required by law or to protect our rights
- ♦ **Business Transfers** – If we undergo a merger or acquisition

All third-party providers comply with applicable data protection laws.

5. How We Store & Protect Your Data

- 🔒 **Security Measures:** Encryption, secure servers, access controls
- 📅 **Retention:** Data kept only as long as necessary for legal, operational, or business purposes





If you request data deletion, we will remove your personal information unless required by law to retain it.

6. Cookie Policy

A. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help improve user experience and site functionality.

B. Types of Cookies We Use

Type	Purpose	Can You Disable?
Essential Cookies	Necessary for website functionality (e.g., login, security)	 No (Site won't work properly)
Analytics Cookies	Track website performance and user behavior (e.g., Google Analytics)	 Yes
Marketing Cookies	Used for advertising and retargeting (e.g., Facebook Pixel)	 Yes
Functional Cookies	Remember user preferences (e.g., language, settings)	 Yes

C. Managing Cookies

You can manage cookie preferences in the following ways:

- ◆ **Via Our Cookie Banner** – Accept or reject non-essential cookies
- ◆ **Browser Settings** – Disable cookies through your browser (may affect functionality)
- ◆ **Third-Party Opt-Out** – Control ad-tracking via Google & Facebook settings

For detailed instructions, see your browser's help section.

7. Your Data Rights

If you are in the UK, EU, or other regions, you have rights under **GDPR**, including:

- ♦ **Right to Access** – Request a copy of your data
- ♦ **Right to Correction** – Fix incorrect or incomplete data
- ♦ **Right to Deletion** – Request removal of your data
- ♦ **Right to Restrict Processing** – Limit how we use your data
- ♦ **Right to Data Portability** – Transfer your data to another provider
- ♦ **Right to Object** – Opt out of marketing and data processing

✉ **To exercise your rights, email us at:** info@sacredbirthcentre.org

We aim to respond to all requests within **30 days**.

8. Third-Party Links & Services

Our Website may contain links to third-party sites (e.g., social media, payment providers). We are not responsible for their privacy policies. We encourage you to review their policies before providing any personal data.

9. Children's Privacy

Our Website and services are not intended for children under 16. We do not knowingly collect personal data from children. If you believe a child has provided us with their data, please contact us, and we will delete it.


10. Changes to This Privacy Policy


We may update this policy from time to time. Changes will be posted on this page with an updated effective date. We recommend checking this page periodically.

If there are significant changes, we will notify users via email or a website notice.

11. Contact Us

For any privacy-related inquiries, you can contact us at:

 **Email:** info@sacredbirthcentre.org

 **Website:** www.sacredbirthcentre.org